

CAPABILITY STATEMENT

COMPANY OVERVIEW

Cielo Breathwork LLC is a **human performance and organizational development company** that helps corporations, government agencies, and institutions eliminate the **Invisible Tax** of burnout — the performance drag that doesn't show on financial statements but erodes retention, decision quality, sales execution, and leadership effectiveness. We integrate **neuroscience, nervous system regulation, and evidence-informed training** to produce measurable outcomes — making performance a trainable capability, not a perk.

CORE COMPETENCIES

- B2B human performance training & corporate workshops
- Leadership development & executive coaching
- Nervous system regulation & burnout prevention
- Sales performance optimization (nervous-system-based)
- 12-week CIELO Protocol — outcome-benchmarked program
- Workforce performance strategy & organizational consulting
- Keynote speaking & professional development
- Experiential learning events & community programming

PAST PERFORMANCE

International Harm Reduction Conference — Workshop Presenter

Bogotá, Colombia, 2025. Breathwork as harm reduction tool; 2,500+ international attendees.

BBB Better Business Summit — Keynote

Delivered "Wellness as a Business Strategy"; generated B2B leads & engagements.

University of Louisville — Campus Keynote

Invited speaker, Office of Community Engagement & Disability Resources.

Derby Pitch Competition — 1st Place

Louisville Hispanic Chamber of Commerce, May 2026.

DIFFERENTIATORS

Measurable Outcomes

Validated before & after benchmarks of regulation and performance; wearable/EEG biometrics on the roadmap.

Business-Framed

Revenue, retention, execution language. Credible to CFOs and procurement officers.

Neuroscience-Backed

Grounded in peer-reviewed neuroscience and polyvagal theory; validated by a neuroscience expert.

Scalable & Flexible

Workshops, 12-week cohorts, keynotes, digital platform. On-site, virtual, white-label.

LEADERSHIP & RECOGNITION

- **NSF I-Corps — Fall 2026 Awardee (University of Louisville LaunchIt cohort)**
- MBA — Bellarmine University; B.S. Business — U of Louisville (2012)
- Former President's Club pharmaceutical sales professional
- Better Business Bureau — Board of Directors Member (2026)
- AMPED Business Incubator — 2026 Cohort Member, Louisville, KY
- City of Louisville Office for Women Leadership Program alumna
- Kentucky Health Reduction Coalition — Advisory Board
- Mayor of Louisville endorsed CIELO events; flagship city event designation in progress

CERTIFICATIONS & REGISTRATIONS

Women-Owned Business (WOB)

EDWOB — SBA Designated

SAM.gov Active

City of Louisville M/WBE Certified

UofL Supplier — Active Registration

HSA / FSA Payments Accepted

PERTINENT CODES

Primary NAICS

611430

Prof. & Mgmt Dev. Training

Secondary NAICS

711320 • 713940 • 812191 • 812199 • 812990

Promoters (no facility) • Fitness Centers • Hair/Body/Skin Care • Other Personal Care • All Other Personal Services

Unique Entity ID

MME1ZB9MKSQ7

CAGE Code

9XAY9

Entity Type

LLC

Kentucky — Founded Dec 2023

Payment

All Major Cards

HSA / FSA Accepted